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NEW ALUMASPORT™ IMPRESSES ON U.S. TRUCKS

The US auto market is dominated by an ever-growing demand for Pickups and SUVs. Couple this with the overwhelming trend for vehicle personalisation and the basis for the new AlumaSport™ performance brake upgrade packages was born.

As a key supplier of OE brake systems into the North American light truck market, PBR has drawn on their extensive technical knowledge of these vehicles, and their expertise in lightweight brake system technology, to develop this latest performance system upgrade.

PBR has partnered with Baer, one of North America's leading exponents of performance brake products, to develop a brake upgrade package specifically tailored to improve braking on vehicles undergoing wheel and tyre upgrades.

Upgrading wheels and tyres on GM ½-ton Pickups and SUVs adds a lot of additional weight to these vehicles. Even the lightest wheels, coupled to tyres load rated for these vehicles, produce significant increases in weight. All that extra weight results in increased rotational mass which has an immediate impact on the vehicle's braking ability.

The response to this issue has been the development of AlumaSport™ a performance brake package designed for easy installation into any 18" or larger wheel. The package consists of; four, PBR Performance, aluminium, twin-piston calipers incorporating performance pad material and four 355mm EradiSpeed™ directional rotors.

Truckin' Magazine (USA) recently put the AlumaSport™ performance upgrade package through its paces with some pretty impressive results. Baseline tests were conducted on a stock Escalade fitted with 17" wheels and tyres then the vehicle was tested again fitted with aftermarket 20" wheels and tyres. Finally the Escalade was fitted with the new performance brake package. The tests showed that, braking from 60mph to zero, the AlumaSport™ delivered an improvement of over 40ft whilst from 90mph to zero the result extended to over 100ft.

Additional benefits of the new performance system include; solid stop after stop repeatability, firmer pedal feel, dynamic visual appearance, reduced weight, faster thermal recovery and increased durability. The new system is also fully compatible with OE fitted ABS.

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The AlumaSport™ system will be available for a range of GM pickups and SUVs built since 1999 including Chevrolet, GMC and Cadillac models.

For further information:

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