



16 August 2002

PBR FLICKS THE SWITCH ON NEW TOYOTA CAMRY BRAKE SYSTEM PRODUCTION

On the 16th August 2002 the Hon. Rob Hulls MP, Minister for Manufacturing Industry joined with John MacKenzie, Managing Director, PBR International's parent company (Pacifica Group Ltd), to officially commission the new Camry brake system production facility at PBR's East Bentleigh, Victoria, plant.

Key Toyota Australia executives, including Toyota Australia President, Mr Ken Asano, key PBR suppliers and the media attended the ceremony.

Mr Asano said the opening marked the beginning of a new relationship with PBR International, adding that he would like to make a strong commitment to use more locally sourced PBR products.

Costing almost \$15 million, the new facility utilises the latest technology to machine and assemble front and rear brake calipers, front and rear disc rotors and PBR's unique patented Banksia single-shoe park brake.

The installation of this facility is significant in that it marks PBR's first disc rotor contract for supply as original equipment into the Australian market.

The new Camry, incorporating the PBR brake system, is expected to start selling in the Australian market in early September 2002.

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