

22.12.99



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IMPROVING PBR MALAYSIA

"Cadangan Kebaikan" translates as "suggestions for improvement" in Malay, and that's just what the Malaysian branch of PBR decided they needed in their latest program.

Shortened to the "CK" campaign, the objective was to encourage employees to make suggestions and proposals for work improvement in areas such as health and safety, cleanliness, quality improvement, productivity increase, cost reduction and work simplification.

Approximately 35 proposals were received for various aspects of the operation, with the campaign running between July and early October.

Each proposal was evaluated and rated by the Human Resources Department, with a small award given in accordance to the evaluation and presentations were held on selected proposals that had been deemed particularly good.

For further information:

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NEWS