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PBR Joins Ford Elite

PBR was ushered into a family of elite suppliers to Ford Motor Company when they received a Silver World Excellence Award on 3rd May 2006.

More than 150 of Ford's largest suppliers from 17 countries were present at the Henry Ford Museum in Dearborn to witness the event.

The World Excellence Awards recognise suppliers who not only achieve the highest levels of cost, quality and delivery but who also embrace the vision to build on Ford's legacy and drive innovation to new heights.

The silver global award comes hot on the heels of PBR's success at Ford Australia's recent awards ceremony where they received the Gold Supplier Excellence Award. It is the second time PBR has received a Ford silver global award since the inception of these awards eight years ago.

PBR is a longstanding brake system supplier to Ford Australia and supplies brakes to Ford vehicles in North America, Thailand and Europe.

For further information:

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NEWS