



PBR International Limited
ACN 006 527 340
A Pacifica Group company

264 East Boundary Road
East Bentleigh Victoria 3165 Australia
Telephone (613) 9575 2200
Facsimile (613) 9575 2591
<http://www.pbr.com.au>
pbr_enquiries@pbr.com.au

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PBR Strikes Gold With Ford

PBR has confirmed their position as one of Ford's highly valued suppliers by winning the prestigious 2005 Gold Supplier Excellence Award at the recent Supplier Awards ceremony.

In receiving the Gold Supplier Excellence Award, PBR was recognised for their outstanding contribution to Ford by delivering high standards of product quality, cost containment and logistics management.

PBR is a longstanding supplier to Ford Australia and have been instrumental in ensuring that locally produced Ford vehicles are equipped with the highest quality brake systems.

Tom Gorman, Ford Australia President, praised all of the winning suppliers for their ongoing pursuit of excellence, and the importance of this in meeting the challenges ahead.

As winner of the Gold Award, PBR will now be nominated to Ford Global for inclusion in the Global Supplier Awards.

Outside of Australia, PBR also supplies brake systems to Ford vehicles in North America, Thailand and Europe.

For further information:

Mark Jones
Marketing Services Manager
PBR International Limited
Phone: 03 9575 2241
Email: mark_jones@pbr.com.au

NEWS