

11 April 2005



PBR International Limited
ACN 006 527 340
A Pacifica Group company

264 East Boundary Road
East Bentleigh Victoria 3165 Australia
Telephone (613) 9575 2200
Facsimile (613) 9575 2591
<http://www.pbr.com.au>
pbr_enquiries@pbr.com.au

PBR Wins Two Major Toyota Awards

PBR's recognition as a valued supplier to the Toyota Corporation has just been lifted significantly after winning the inaugural Regional Contribution Award at the 2005 Toyota Global Supplier's Convention on the 17th March and the Engineering Excellence Award at the 2005 Toyota Australia Supplier Conference on the 8th April.

The Regional Contribution Award was established for the first time this year and is awarded to suppliers who have delivered a significant contribution to the Toyota global business by winning three consecutive "Superior" awards from their regional Toyota affiliate.

TMCA Divisional General Manager, Purchasing, Mr Rob Jakobi, joined PBR's Alan Stevens and Mark Ehrman at the global convention for the award ceremony. Over 400 companies and 1,000 participants, including the entire Toyota board of directors, attended the two day event held in Nagoya, Japan, close to Toyota's global headquarters in Toyota City.

The impact of this award is significant given that PBR was one of only a handful of non-Japanese suppliers to be recognised during the event and one of only five suppliers to receive a Regional Contribution Award.

The Engineering Excellence Award was presented to PBR's Alan Stevens, Vince Joy and Mark Ehrman at a ceremony conducted at Toyota Australia's head office in Port Melbourne.

This award is significant in that it recognises PBR's drive for innovation through product, process, technology and service and the ability to apply this to the benefit of Toyota Australia's operation.

As PBR's relationship with Toyota continues to grow, these achievements demonstrate that PBR has the capability of becoming a truly global partner in Toyota Corporation's future growth.

At present, PBR supplies TMCA (Toyota Motor Corporation Australia) with brake calipers, disc rotors and Banksia park brakes for their Camry and Avalon models and will commence supply of knuckles in 2006.

For further information:

Mark Jones
Marketing Services Manager
PBR International Limited
Phone: 03 9575 2241
Email: mark_jones@pbr.com.au

WE NEWS